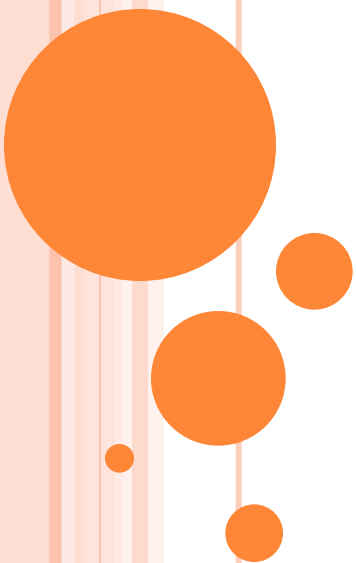




United Way of
Greater Williamsburg

COMMUNITY INVESTMENT PROCESS

Proposal Training 2013 – 2014
November 29, 2011



WELCOME AND INTRODUCTIONS

- Welcome and Congratulations to all programs – new and previously funded
- Introductions
 - **Elaine McBeth**, College of William and Mary
Mike Bruno, Retired, Thomas Nelson
Co-Chairs of the 2012 Process
 - **UWGW Staff**
 - Your name, agency/program you represent and if you have been funded in the past



OVERVIEW OF TODAY

- Beginning of a new two-year cycle
- Staying with the Six Focus Areas
- Pre-Application Letter Process
- Review of Schedule
- Proposal Review
- Q & A



TIMELINE

- Pre-application were due by October 28, 2011, 12:00 Noon
- Full proposal due January 13th, 2012 by 12:00 Noon
- Program presentations and site visits March 1-31st, 2012
- Agencies/Programs notified of funding success May 2012
- New Funding Year starts July 1st, 2012

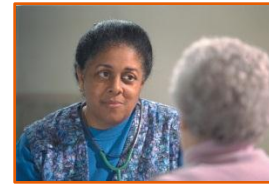


Six Community Impact Focus Areas

❑ People in Crisis



❑ Health and Wellness



❑ Self-Sufficiency



❑ Children and Youth



❑ Senior Independence and Support



❑ Family Sustainability



Getting Started with the RFP

- I. You chose a focus area(s) that fits for your program(s)
- II. Stick to the program(s) you proposed
- III. Be mindful of the questions asked of you in the pre-ap process
- IV. Remember the deadlinesno late applications
- V. If you are interested in a pre-read you would need to have it into Sharon no later than two weeks prior.



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CHECKLIST

- Review the checklist
- Make sure you include all the items requested
- Incomplete applications will be conditionally accepted and may or may not be funded
- If you are unsure....ASK



**We Are here
to help!**





○ Program Information

- General Info
- Program Services
- Logic Model
- Outcome Framework
- Service and Client Data

○ Agency Information

- Assets
- Impact if not fully funded
- Fundraising



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BUDGET INFORMATION



- Comparative Budget – Agency
 - Income and Expense
- Comparative Budget – Program
 - Income and Expense

Make sure your budgets foot!



Avoid the Pitfalls...

- ✓ Make sure you submit everything asked for
- ✓ Give yourself some time...no late proposals
- ✓ Check and double check your math
- ✓ Have someone who does not know your agency read your proposal
- ✓ Make sure you make arrangements with board members to be present at the tour and presentation
- ✓ Don't depend on history!



After you submit the proposal

What happens next?

1. It will be provided to the CIC team members on your panel
2. You will be assigned a UWGW staff point person
3. A tour will be scheduled
4. Your panel presentation(s) will be scheduled
5. Remember...if you applied to more than one Focus Area you will have multiple tours/presentations
6. The panel will make recommendations to the board for an ultimate decision and notification in May.



Q & A



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